



GRAND ROUNDS

Giving Tuesday has double the impact at RVH

The Tuesday following Black Friday and Cyber Monday harnesses the power of social media to encourage a global day of giving or volunteering time or talents to make a difference in your community.

The choices of causes to support on GivingTuesday are endless, but for one RVH Foundation donor, the decision was easy.

Rachelle O'Neil, a sonographer at RVH, was inspired to take part in the day "for my mom who was ill for many years and was a

long-term patient at RVH. Over the years, the hospital and all of its visiting specialists were a great thing for her, as travelling was difficult and she was spared a lot of trips to the city. Also for my dad who was a physician here."

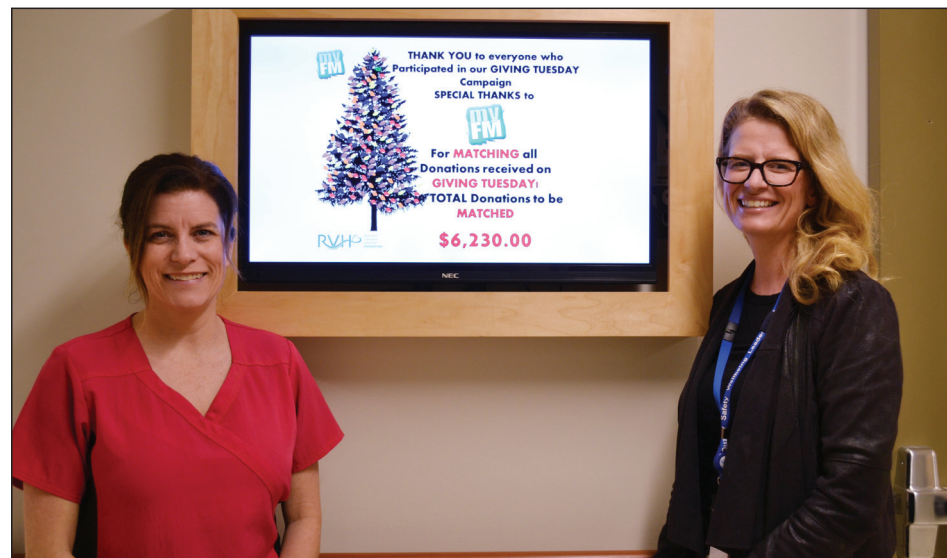
O'Neil appreciates that her donation will go twice as far with the myFM NOT UNDER, ON campaign.

"It's wonderful and generous of myFM," says O'Neil.

In addition to lighting a virtual Christmas tree, for the second consecutive year donations made to the RVH Foundation on GivingTuesday were matched dollar for dollar by the radio station.

The community lit the tree from top to bottom with a sum of \$6,230.

"We are grateful for the tremendous generosity of the residents of Renfrew and area and the ongoing support received from myFM to support quality care in our community," stated Sarah Robinson, RVH Foundation Executive Director.



Rachelle O'Neil, RVH Sonographer, made a donation to the RVH Foundation for GivingTuesday on November 27 in honour of her parents and doubled her donation with the myFM match campaign.

To make a donation to the RVH Foundation or to share your story, please call Sarah at 613-432-4851 x263